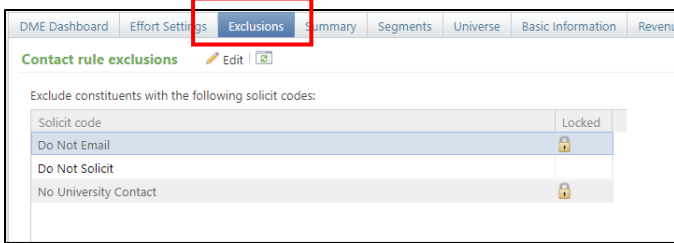
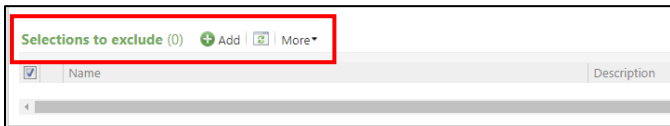


# How to Exclude a Selection from a Marketing Effort

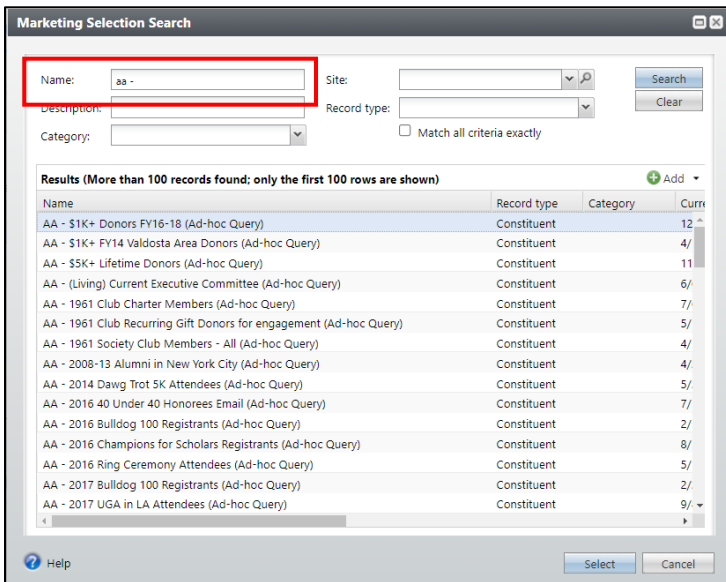
Step 1. Once you have created your marketing effort, click on the Exclusions tab.



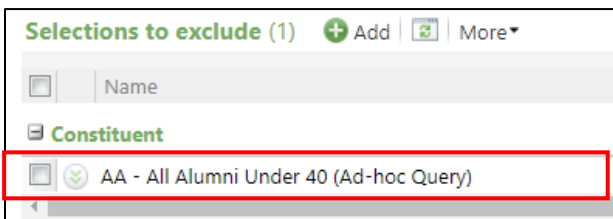
Step 2. Next to Selections to Exclude, click Add.



Step 3. Search for the name of the selection you want to exclude.



Step 4. Click on the name of your selection from the results. It will now show under the Selections to Exclude section of your marketing effort.



Step 5. Now Calculate and Export your marketing effort to view your audience list.

