

**Ascend PSA Codes that are now Wealth & Ratings,  
Model Scores in GAIL**

<b>Ascend Description:</b>	<b>PSA Code:</b>		<b>GAIL Attribute Group</b>	<b>Attribute Category</b>
ECHELON RATING 1	CDE01	— v	Custom Ratings	Echelon Rating
ECHELON RATING 2	CDE02	— v	Custom Ratings	Echelon Rating
ECHELON RATING 3	CDE03	— v	Custom Ratings	Echelon Rating
ECHELON RATING 4	CDE04	— v	Custom Ratings	Echelon Rating
ECHELON RATING 5	CDE05	— v	Custom Ratings	Echelon Rating
ECHELON RATING 6	CDE06	— v	Custom Ratings	Echelon Rating
ECHELON RATING 7	CDE07	— v	Custom Ratings	Echelon Rating
ECHELON RATING 8	CDE08	— v	Custom Ratings	Echelon Rating
ECHELON RATING 9	CDE09	— v	Custom Ratings	Echelon Rating
ECHELON RATING 10	CDE10	— v	Custom Ratings	Echelon Rating
ECHELON RATING 11	CDE11	— v	Custom Ratings	Echelon Rating
ECHELON RATING 12	CDE12	— v	Custom Ratings	Echelon Rating
ECHELON RATING 13	CDE13	— v	Custom Ratings	Echelon Rating
ECHELON RATING 14	CDE14	— v	Custom Ratings	Echelon Rating

ECHELON RATING 15	CDE15	— >	Custom Ratings	Echelon Rating
ECHELON RATING 16	CDE16	— >	Custom Ratings	Echelon Rating
ECHELON RATING 17	CDE17	— >	Custom Ratings	Echelon Rating
ECHELON RATING 18	CDE18	— >	Custom Ratings	Echelon Rating
ECHELON RATING 19	CDE19	— >	Custom Ratings	Echelon Rating
ECHELON RATING 20	CDE20	— >	Custom Ratings	Echelon Rating
ECHELON RATING 21	CDE21	— >	Custom Ratings	Echelon Rating
TGR \$100,001+	BUTG1	— >	Custom Ratings	Target Analytics Annual Giving Ask Amount
TGR \$50,001-\$100,000	BUTG2	— >	Custom Ratings	Target Analytics Annual Giving Ask Amount
TGR \$25,001-\$50,000	BUTG3	— >	Custom Ratings	Target Analytics Annual Giving Ask Amount
TGR \$10,001-\$25,000	BUTG4	— >	Custom Ratings	Target Analytics Annual Giving Ask Amount
TGR \$5,001-\$10,000	BUTG5	— >	Custom Ratings	Target Analytics Annual Giving Ask Amount
TGR \$2,501-\$5,000	BUTG6	— >	Custom Ratings	Target Analytics Annual Giving Ask Amount
TGR \$1,001-\$2,500	BUTG7	— >	Custom Ratings	Target Analytics Annual Giving Ask Amount
TGR \$501-\$1,000	BUTG8	— >	Custom Ratings	Target Analytics Annual Giving Ask Amount
TGR \$251-\$500	BUTG9	— >	Custom Ratings	Target Analytics Annual Giving Ask Amount
AGL 101-200	BUAG1	— >	Custom Ratings	Target Analytics Annual Giving Likelihood

AGL 201-300	BUAG2	— >	Custom Ratings	Target Analytics Annual Giving Likelihood
AGL 301-400	BUAG3	— >	Custom Ratings	Target Analytics Annual Giving Likelihood
AGL 401-500	BUAG4	— >	Custom Ratings	Target Analytics Annual Giving Likelihood
AGL 501-600	BUAG5	— >	Custom Ratings	Target Analytics Annual Giving Likelihood
AGL 601-700	BUAG6	— >	Custom Ratings	Target Analytics Annual Giving Likelihood
AGL 701-800	BUAG7	— >	Custom Ratings	Target Analytics Annual Giving Likelihood
AGL 801-900	BUAG8	— >	Custom Ratings	Target Analytics Annual Giving Likelihood
AGL 901-1000	BUAG9	— >	Custom Ratings	Target Analytics Annual Giving Likelihood
\$1,000,001+	BUCR1	— >	Custom Ratings	Target Analytics Major Giving Capacity Range
\$500,001-\$1,000,000	BUCR2	— >	Custom Ratings	Target Analytics Major Giving Capacity Range
\$250,001-\$500,000	BUCR3	— >	Custom Ratings	Target Analytics Major Giving Capacity Range
\$100,001-\$250,000	BUCR4	— >	Custom Ratings	Target Analytics Major Giving Capacity Range
\$50,001-\$100,000	BUCR5	— >	Custom Ratings	Target Analytics Major Giving Capacity Range
\$25,001-\$50,000	BUCR6	— >	Custom Ratings	Target Analytics Major Giving Capacity Range
\$10,001-\$25,000	BUCR7	— >	Custom Ratings	Target Analytics Major Giving Capacity Range
\$5,001-\$10,000	BUCR8	— >	Custom Ratings	Target Analytics Major Giving Capacity Range
\$2,501-\$5,000	BUCR9	— >	Custom Ratings	Target Analytics Major Giving Capacity Range

MGL 401-500	BUMG1	— >	Custom Ratings	Target Analytics Major Giving Likelihood
MGL 501-600	BUMG2	— >	Custom Ratings	Target Analytics Major Giving Likelihood
MGL 601-700	BUMG3	— >	Custom Ratings	Target Analytics Major Giving Likelihood
MGL 701-800	BUMG4	— >	Custom Ratings	Target Analytics Major Giving Likelihood
MGL 801-900	BUMG5	— >	Custom Ratings	Target Analytics Major Giving Likelihood
MGL 901-1000	BUMG6	— >	Custom Ratings	Target Analytics Major Giving Likelihood
TCB HIGHER-END ANNL\$ PROS	BUAGP	— >	Custom Ratings	TCB HIGHER-END ANNL\$ PROS
MORE THAN \$10MILLION	BUGC1	— >	Custom Ratings	TCOB Capacity??, Target Ask Amount??
\$1MILLION TO \$10MILLION	BUGC2	— >	Custom Ratings	TCOB Capacity??, Target Ask Amount??
\$250K TO \$999,999	BUGC3	— >	Custom Ratings	TCOB Capacity??, Target Ask Amount??
\$100K TO \$249,999	BUGC4	— >	Custom Ratings	TCOB Capacity??, Target Ask Amount??
WEALTHPOINT RATING >\$25M	CDWPA	— >	Custom Ratings	WealthPoint Ratings
WEALTHPOINT RATING >\$10M	CDWPB	— >	Custom Ratings	WealthPoint Ratings
WEALTHPOINT RATING >\$5M	CDWPC	— >	Custom Ratings	WealthPoint Ratings
WEALTHPOINT RATING >\$1M	CDWPD	— >	Custom Ratings	WealthPoint Ratings
WEALTHPOINT RATING >\$500K	CDWPE	— >	Custom Ratings	WealthPoint Ratings
WEALTHPOINT RATING >\$100K	CDWPF	— >	Custom Ratings	WealthPoint Ratings

WEALTHPOINT RATING  
LIMITE

CDWPG

—  
>

Custom Ratings

WealthPoint Ratings

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