

Ascend Mail Preference Conversion Codes

This chart outlines ASCEND codes converted to GAIL email/mail communication preferences.

Site	Ascend Code	GAIL Communication Preference	Explanation
Agricultural & Environmental Sciences	AGGMR	Send Georgia Mountain Research	Constituents with this MP should be included in mailings regarding Georgia Mountain Research. These constituents should receive solicit codes dropping them from other contact methods by the College of Agricultural & Environmental Science
Agricultural & Environmental Sciences	INAGM	Mail – CAES – Southscapes Magazine	Constituents with this MP should receive the College of Agricultural & Environmental Science’s magazine, Southscapes regardless of other parameters
Agricultural & Environmental Sciences		Email – CAES	Constituents with this MP would like to receive emails from the College of Agricultural & Environmental Sciences regardless of other parameters
Agricultural & Environmental Sciences		Mail – CAES	Constituents with this MP should receive mailings from the College of Agricultural & Environmental Science regardless of other parameters
Alumni Association		Directory – Alumni Association Personalization	Constituents with this MP have a delivery preference regarding Alumni Association mailings
Alumni Association		Email – AA	Constituents with this MP would like to receive emails from the Alumni Association regardless of other parameters
Alumni Association		Mail – AA	Constituents with this MP should receive mailings from the Alumni Association regardless of other parameters

Alumni Association		Mail – AA Tours and Seminars	Constituents with this MP would like to receive mailings from the Alumni Association regarding tours and seminars regardless of other parameters
Annual Giving		Email – CDAG – Profiles	Constituents with this MP should receive the Profiles E-Newsletter regardless of other parameters
Annual Giving		Email – Georgia Fund E-Newsletter	Constituents with this MP would like to receive the Georgia Fund E-Newsletter regardless of other parameters
Annual Giving		Mail – CDAG – Third Pillar	Constituents with this MP should receive mailings from the Third Pillar Society regardless of other parameters
Annual Giving		Ruffalo Cody – Phone Campaign Follow-up	This MP is used internally by Annual Giving to conduct follow-up from the Ruffalo Cody phone campaign. It should not be added by anyone not in the Annual Giving department
Art		Email – Art	Constituents with this MP would like to receive emails from the School of Art regardless of other parameters
Arts & Sciences	INFRC	Mail – A&S – Franklin Chronicle	Constituents with this MP should receive the Franklin Chronicle from Arts & Sciences regardless of other parameters
Arts & Sciences	INGEN	Email – Genetics Newsletter	Constituents with this MP would like to receive the Genetics Department newsletter regardless of other parameters
Arts & Sciences		Email – A&S	Constituents with this MP would like to receive emails from the Franklin College of Arts & Sciences regardless of other parameters
Arts & Sciences		Mail – A&S	Constituents with this MP should receive mailings from the Franklin College of Arts & Sciences regardless of other parameters
Athletics		Mail – Athletic Association	Constituents with this MP would like to receive mailings from the Athletic Association regardless of other parameters
Business		Email – TCOB	Constituents with this MP would like to receive emails from the Terry College of Business regardless of other parameters

Business		Email – TCOB – Terry FYI	Constituents with this MP would like to receive the Terry FYI email from the Terry College of Business regardless of other parameters
Business		Mail – TCOB	Constituents with this MP should receive mailings from the Terry College of Journalism regardless of other parameters
Business		Mail – TCOB – Terry Magazine	Constituents with this MP should receive the Terry College of Business’ magazine, Terry Magazine regardless of other parameters
Development	INANN	Mail – UGAF Annual Report	Constituents with this MP should receive the University of Georgia Foundation’s annual report regardless of other parameters
Development		Email – UGAF Annual Report	Constituents with this MP would like to receive the UGA Foundation’s Annual Report via email regardless of other parameters
Development		Mail – UGA Parent’s & Families Association	Constituents with this MP should receive mailings from the University’s Parent’s & Families Association regardless of other parameters
Development		Mail – UGAF	Constituents with this MP should receive mailings from the University’s Foundation regardless of other parameters
Development & Alumni Relations		Directory – Matching Gifts	Constituents with this MP have a delivery preference regarding matching gift mailings
Development & Alumni Relations		Directory – Pledge Reminders	Constituents with this MP have a delivery preference regarding pledge reminders
Development & Alumni Relations		Email – GAIL Gazette – ASRV	Constituents with this MP would like to receive the GAIL Gazette regardless of other parameters
Development & Alumni Relations		Mail – ASRV	Constituents with this MP should receive mailings from Advancement Services regardless of other parameters
Donor Relations		Directory – Acknowledgments	Constituents with this MP have a delivery preference regarding acknowledgments

Donor Relations		Directorcy – Presidents Club	Constituents with this MP have a delivery preference regarding Presidents Club mailings
Donor Relations		Mail – Endowment Reports	Constituents with this MP should receive the Office of Donor Relations and Stewardship’s endowment report regardless of other parameters
Ecology		Email – ECOL	Constituents with this MP would like to receive emails from the School of Ecology regardless of other parameters
Ecology		Mail – ECOL	Constituents with this MP should receive mailings from the School of Ecology regardless of other parameters
Education		Email – COE	Constituents with this MP would like to receive emails from the College of Education regardless of other parameters
Education		Mail – COE	Constituents with this MP should receive mailings from the College of Education regardless of other parameters
Engineering		Email – ENGR	Constituents with this MP would like to receive emails from the College of Engineering regardless of other parameters
Engineering		Mail – ENGR	Constituents with this MP should receive mailings from the College of Engineering regardless of other parameters
Environment & Design		Email – CED	Constituents with this MP would like to receive emails from the College of Environment & Design regardless of other parameters
Environment & Design		Mail – CED	Constituents with this MP should receive mailings from the College of Environment & Design regardless of other parameters
Family & Consumer Sciences	INFCF	Send Furniture & Design	Constituents with this MP would like to receive mailings from “Designing Dawgs” regardless of other parameters
Family & Consumer Sciences	INHIG	Mail – FACS – FACS Magazine	Constituents with this MP should receive the College of Family & Consumer Sciences’ FACS magazine regardless of other parameters

Family & Consumer Sciences		Email – FACS	Constituents with this MP would like to receive emails from the College of Family & Consumer Sciences regardless of other parameters
Family & Consumer Sciences		FACS Thank You Thon	Constituents with this MP are being followed up with by FACS regarding its campaign. This code should only be added by someone in FACS
Family & Consumer Sciences		Mail – FACS	Constituents with this MP should receive mailings from the College of Family & Consumer Sciences regardless of other parameters
Forestry & Natural Resources		Email – WFNR	Constituents with this MP would like to receive emails from the Warnell School of Forestry & Natural Resources regardless of other parameters
Forestry & Natural Resources		Mail – WFNR	Constituents with this MP should receive mailings from the Warnell School of Forestry & Natural Resources regardless of other parameters
Forestry & Natural Resources		Mail – WFNR – The Log	Constituents with this MP should receive the Warnell School of Forestry & Natural Resources’ magazine, The Log regardless of other parameters
Georgia Museum of Art		Mail – GMOA	Constituents with this MP should receive mailings from the Georgia Museum of Art regardless of other parameters
Georgia Museum of Art		Mail – GMOA – GMOA Newsletter	Constituents with this MP should receive the Georgia Museum of Art’s newsletter regardless of other parameters
Graduate School	INGSM	Mail – GRAD – Graduate School Magazine	Constituents with this MP should receive the Graduate School Magazine from the Graduate School regardless of other parameters
Graduate School		Email – GRAD	Constituents with this MP would like to receive emails from the Graduate School regardless of other parameters
Honors Program		Mail – HON	Constituents with this MP should receive mailings from the Honors Program regardless of other parameters

Journalism & Mass Communication		Email – JRNL	Constituents with this MP would like to receive emails from the Grady College of Journalism regardless of other parameters
Journalism & Mass Communication		Mail – JRNL	Constituents with this MP should receive mailings from the Grady College of Journalism regardless of other parameters
Law		Email – LAW	Constituents with this MP would like to receive emails from the Law School regardless of other parameters
Law		Mail – LAW	Constituents with this MP should receive mailings from the School of Law regardless of other parameters
Libraries		Mail – LIBS Newsletter	Constituents with this MP should receive the Library’s newsletter regardless of other parameters
Music		Mail – Athens Opera Guild	Constituents with this MP would like to receive mailings from the Athens Opera Guild regardless of other parameters
Music		Mail – Music	Constituents with this MP should receive mailings from the School of Music regardless of other parameters
Music		Mail – Redcoat Band	Constituents with this MP should receive mailings from the Redcoat Band regardless of other parameters
Pharmacy		Email – PHAR	Constituents with this MP would like to receive emails from the College of Pharmacy regardless of other parameters
Pharmacy		Mail – PHAR	Constituents with this MP should receive mailings from the College of Pharmacy regardless of other parameters
Planned Giving	INPGI	Email – CDPG – Planned Giving	Constituents with this MP would like to receive emails from the Office of Gift & Estate Planning (Planned Giving) regardless of other parameters
Planned Giving	INPGI	Mail – CDPG – Planned Giving	Constituents with this MP should receive mailings from the Office of Gift & Estate Planning (Planned Giving) regardless of other parameters

President's Office		Mail – President's Greeting Card	Constituents with this MP should receive the President's greeting or holiday card regardless of other parameters
President's Office		Mail – President's Newsletter	Constituents with this MP should receive the President's newsletter regardless of other parameters
President's Office		Mail – President's Quarterly Report	Constituents with this MP should receive the President's quarterly report regardless of other parameters
Public & International Affairs	PIMAG	Mail – SPIA – The Citizen	Constituents with this MP should receive the School of Public & International Affairs' magazine, The Citizen, regardless of other parameters
Public & International Affairs		Email – SPIA	Constituents with this MP would like to receive emails from the School of Public & International Affairs regardless of other parameters
Public & International Affairs		Mail – SPIA	Constituents with this MP should receive mailings from the School of Public & International Affairs regardless of other parameters
Public Health		Email – CPH	Constituents with this MP would like to receive emails from the College of Public Health regardless of other parameters
Public Health		Mail – CPH	Constituents with this MP should receive mailings from the College of Public Health regardless of other parameters
Social Work		Email – SSW	Constituents with this MP would like to receive emails from the School of Social Work regardless of other parameters
Social Work		Mail – SSW	Constituents with this MP should receive mailings from the School of Social Work regardless of other parameters
University of Georgia	INGAM	Send Georgia Magazine	Constituents with this MP would like to receive the University's Georgia Magazine regardless of other parameters
University of Georgia	INGRS	Send Georgia Review	Constituents with this MP would like to receive the Georgia Review regardless of other parameters

University of Georgia	INRRM	Mail – UGA Research Magazine/Research Reporter	Constituents with this MP should receive the University’s Research Magazine (Research Reporter) regardless of other parameters
University of Georgia		Directory – Media Management	Constituents with this MP have a delivery preference regarding Media mailings
University of Georgia		Directory – UGA General Mailings	Constituents with this MP have a delivery preference regarding all mailings from the University of Georgia
University of Georgia		Directory – UGA Newsletters	Constituents with this MP have a delivery preference regarding University newsletters
University of Georgia		Mail – Bookstore Catalog	Constituents with this MP would like to receive the University’s bookstore catalog regardless of other parameters
University of Georgia		Mail – Columns Newsletter	Constituents with this MP would like to receive the Columns newsletter via mail regardless of other parameters
Veterinary Medicine	INVEA	Send – CVM – Annual Report	Constituents with this MP should receive the College of Veterinary Medicine’s annual report regardless of other parameters
Veterinary Medicine	INVEM	Mail – CVM – Aesculapian	Constituents with this MP should receive the College of Veterinary Medicine’s Aesculapian magazine regardless of other parameters
Veterinary Medicine		Email – CVM	Constituents with this MP would like to receive emails from the College of Veterinary Medicine regardless of other parameters
Veterinary Medicine		Mail – CVM – Public Relations	Constituents with this MP should receive public relations mailings from the College of Veterinary Medicine